

A photograph of a woman with blonde hair, wearing a dark jacket and a red lanyard, helping a man with a beard and a brown beanie put on a grey jacket. They are standing on a city street at night, with blurred lights in the background. The woman is smiling and looking at the man, who is looking down at his hands. The overall mood is warm and helpful.

The power of ONE

November 5, 2020

One hand can lift a soul;
One candle can wipe out darkness;
One life can make the difference;
Be that ONE.



Volunteers
of America
NORTHERN CALIFORNIA
& NORTHERN NEVADA

SHELTER FROM THE STORM 2020
STRATEGIC PARTNER OPPORTUNITIES

Homelessness affects all of us



- Nevada ranks 9th in the nation for the rate of unsheltered homeless persons.
- Our state has an estimated 7,169 individuals experiencing homelessness. Over 2,000 live in our local Reno-Sparks community.
- For every dollar spent on VOA shelters and programs, our community saves \$18 in other safety net services.

Once people are housed and have a better sense of stability, their overall health starts to improve. This also helps reduce the number outside services they often seek, alleviating community cost.

Volunteers of America Northern California and Northern Nevada (VOA) has been serving those in need since 1911. Our mission is to provide services that instill hope, increase self-worth and facilitate independence through quality housing, employment and supportive services.

We provide services to people struggling with multiple barriers to independence such as poverty, homelessness, mental illness, substance abuse, and trauma history. We serve children of all ages and genders, low-income seniors – often abused and disabled, veterans, single adults, and former foster youth. Connecting clients with mainstream resources and assisting them to attain stable housing are priorities in every program that VOA operates.



Together we are strengthening our community



Here is what your financial contribution makes possible:

- Provide services to 2,043 adults and 252 children (unduplicated).
- Pre-COVID, close to 500 individuals were provided emergency shelter each night
- During the COVID-19 Crisis Transition, 375 men and women moved to the Reno Events Center, with 35 veterans and those with special needs remained at the campus.
- Currently, we have the capacity to serve 382 individuals at multiple locations and maintain safe social distancing.
- VOA's mental health clinic, Restart, outreached to 638 people living on the streets, providing referrals and access to services throughout the community.
- The Village at Sage Street reached full capacity in July, providing affordable housing to 216 individuals.
- 1,073 low-income children received a new backpack, supplies, hand sanitizer and face masks at the start of the 2020 school year.
- Case Managers assessed the needs of 5,494 individuals, providing referrals for employment, housing, ID assistance.

Shelter from the Storm



Each year the Reno community comes together for a morning of inspiration and hope. We celebrate client successes and raise funds for vital programs in Northern Nevada.

2020 has brought many unexpected changes. While the format for this year's breakfast will be a 30-minute virtual experience, the commitment to taking on our community's toughest challenges remains unchanged.

Our virtual table captains will bring hundreds their friends, family members and colleagues to attend, raising critical funds for program operations. We expect more than 400 business leaders, advocates and caring community members to join us virtually on November 5.

Take Action to Reduce Homelessness in Our Community.

COVID-19 has had an impact on all of our services, and we have faced some very unique challenges. We acted quickly in identifying program adjustments in order to keep our clients, residents and staff safe. As we continue providing life-changing services, the support we receive from all our community partners plays a critical role in making our work possible. **Funding helps to provide community-based, high-quality, integrated models of care for thousands of our underserved neighbors right here in the Reno-Sparks community.**

- **JOIN US** to instill hope, increase self-worth and facilitate independence in men, women and children in need.
- **GIVE BACK** to your community by uplifting people struggling with multiple barriers.
- **INCREASE** your visibility as a community service leader.
- **STRENGTHEN** our community by providing your *"Power of One"*. Become part of the solution and help people rebuild their lives.

Exclusive Strategic Partnership Opportunities

These are four exclusive opportunities to market your company to event guests. *Only one slot is available for each.*

Interested? Please reach out today.



DIRECTOR

Client Video Partner

\$10,000

Featured recognition
at the event

Plus all the benefits of the
\$10,000 level



LEADER

Virtual Tour Partner

\$5,000

Special recognition
at the event

Plus all the benefits of the
\$5,000 level



PUBLISHER

Save The Date Partner

\$2,500

Special mention
at event and on mailing

Plus all the benefits of the
\$2,500 level



INFLUENCER

Social Media Partner

\$1,500

Special mention at
event and featured in
social media posts

Strategic Partnership Levels &

Benefits

| | \$15,000 | \$10,000 | \$5,000 | \$2,500 | \$1,000 |
|---|----------|----------|---------|---------|---------|
| Opening Remarks at Virtual Event | X | | | | |
| Company logo featured during event | X | X | | | |
| Company website listed/linked on the VOA website for 1 year | X | X | | | |
| Partnership mentioned in e-blasts to attendees and donor database | X | X | X | | |
| VIP Mention during event | X | X | X | | |
| Partnership promoted on all social media channels leading up to event | X | X | X | X | |
| Partnership Acknowledgement with Company Logo on digital Event Collateral | X | X | X | X | X |



Shelter From The Storm 2020

To be held VIRTUALLY
Thursday, November 5, 2020
8:00am – 8:30am

THANK YOU

SECURE YOUR STRATEGIC PARTNER OPPORTUNITY

Linda Grace, Regional Development Officer
(775) 327-4100 | lgrace@voa-ncnn.org