



Volunteers
of America®

NORTHERN CALIFORNIA
& NORTHERN NEVADA

*Some people can't imagine doing what we do.
We can't imagine not doing it.*

DRAFT Invite Wording for Table Captains to Personalize

Dear Table Captains,

Once again, thanks for being part of our winning team for Volunteers of America's 18th annual Shelter From The Storm Fundraising breakfast which will be held on May 2, 2019 at the DoubleTree Hotel from 8 to 9am.

In case you find this helpful, below is suggested invite wording I drafted for another Table Captain this morning. It features links to watch a 30-second video produced by our national office. (This video is actually a commercial you may have seen if you watch golf tournaments on TV.) You're welcome to copy/paste this, add your personal touch, and email it out.

After your guests confirm, email them an e-copy of the invitation. I also suggest you hand-deliver or mail them one of the printed invitations from your Table Captain packet.

Option #1) An email invite you can personalize. Featuring a link to watch a 30-second VOA video.

Subject Line: Hi NAME - Invitation. Be my table guest on May 2, 8-9am. VOA's Shelter from the Storm.

Hi NAME,

I hope this finds you well. I'd like to invite you join me at my table at Volunteers of America's Shelter from the Storm Breakfast on Thursday, May 2nd from 8:00 to 9:00 a.m. The breakfast will be held at the DoubleTree Hotel at 2001 Point West Way, Sacramento, CA. Check-in begins at 7:30 a.m. This is a free event for people to come and learn more about VOA.

I'm committed to this organization and serving as a Table Captain this year.

Volunteers of America Northern California & Northern Nevada

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I don't know if you are familiar with Volunteers of America, one of our nation's oldest charities. Founded locally in 1911, the Northern California & Northern Nevada affiliate of Volunteers of America is one of the largest providers of social services in our region. Personally speaking, I most admire Volunteers of America's work serving Sacramento's homeless neighbors and its employment-focused work taking thousands of people and families permanently out of homelessness and poverty.

This 30-second video brings to life the impact of VOA's work better than I could describe it to you myself. [Click this link to watch the video](#) >>

Not only will we hear a person's story during the breakfast program, one will be a guest at my table. This is a fundraiser so you will have an opportunity to make a gift, but there is no minimum or maximum gift required. It's Volunteers of America's job to inspire you to want to get involved. As much as anything, we want people to come and learn about the great programs offered to those in need in our community. I'd be delighted if you could join me.

This is a private, invitation-only event. Please RSVP to me directly by no later than April 19, as I'm responsible as a Table Captain for filling my table. And I'd like for you to be one of my table guests this year.

Thanks, [NAME].

Sincerely,
[YOUR NAME HERE]

Option #2) An email invite you can personalize. Features two video links. Short and sweet!

Subject Line: Hi NAME - Be my table guest on May 2, 8-9am

Hi NAME,

I'd like to invite you join me at my table at Volunteers of America's Shelter from the Storm Breakfast on Thursday, May 2nd from 8:00 to 9:00 a.m. The breakfast will be held at the DoubleTree Hotel at 2001 Point West Way, Sacramento, CA. Check-in begins at 7:30 a.m. This is a free event for people to come and learn more about VOA.

[Here's a 30-second video from our VOA National office >>](#)

For real inspiration, watch this...

[Click this link to listen to Lauren's testimonial during last year's breakfast program >>](#)

This is a fundraiser, so you will have an opportunity to make a gift, but there is no minimum or maximum gift required. It's Volunteers of America's job to inspire you to want to get involved. As much as anything, VOA wants people to come and learn about the great programs offered to those in need in our community.

I'm committed to this organization and serving as a Table Captain this year. Please RSVP to me directly by no later than April 19. I'd like for you to be one of my table guests.

Thanks, [NAME]. Hope you can join me.

Kind regards,
[YOUR NAME HERE]

Option #3) The original short version:

The more personal your invitation, the better. Here is VOA's original suggested wording for inviting your guests:

"Hello, _____, I'd like to invite you to join me at my table at Volunteers of America's Shelter from the Storm Breakfast. This is a free event for people to come and learn more about our organization. It is a fundraiser so you will have an opportunity to make a gift, but there is no minimum or maximum gift required. It's Volunteers of America's job to inspire you to want to get involved. As much as anything, we want people to come and learn about the great programs offered to those in need in our community. I'd be delighted if you could join me."