



**NORTHERN CALIFORNIA  
& NORTHERN NEVADA**

*Some people can't imagine doing what we do.  
We can't imagine not doing it.*

## **DRAFT Invite Wording for Table Captains to Personalize**

Dear Table Captains,

Once again, thanks for being part of our winning team for Volunteers of America's "Shelter From The Storm" Fundraising breakfast which will be held on November 14, 2019 at the Eldorado Resort Casino in the Convention Center from 8 to 9am.

**Below is suggested invite wording you may find helpful** It features links to watch a 30-second video produced by our national office. (This video is actually a commercial you may have seen if you watch golf tournaments on TV.) You're welcome to copy/paste this, add your personal touch, and email it out. Encourage your guests to attend one of the tours prior to the breakfast so they can experience first-hand what work is currently being done in our community to address some very important issues.

After your guests confirm, email them an e-copy of the invitation. I also suggest you hand-deliver or mail them one of the printed invitations from your Table Captain packet.

### **Option #1) An email invite you can personalize. Featuring a link to watch a 30-second VOA video.**

Subject Line: Hi NAME – Please join me as my guest on Thursday, November 14<sup>th</sup> from, 8-9am. VOA's Shelter from the Storm.

Hi NAME,

I hope this finds you well. I'd like to invite you join me at my table at Volunteers of America's Shelter from the Storm Breakfast on Thursday, November 14<sup>th</sup> from 8:00 to 9:00 a.m. The breakfast will be held at the Eldorado Resort Casino in the Convention Center. Check-in begins at 7:30 am and the program starts promptly at 8 am. This is a fundraising event and an opportunity for people to come and learn more about what VOA does for our community.

I believe in this organization and am serving as a Table Captain this year.



*Some people can't imagine doing what we do.  
We can't imagine not doing it.*

**NORTHERN CALIFORNIA  
& NORTHERN NEVADA**

I don't know if you are familiar with Volunteers of America, one of our nation's oldest charities. Founded locally in 1911, the Northern California & Northern Nevada affiliate of Volunteers of America is one of the largest providers of social services in our region. Personally speaking, I most admire Volunteers of America's work serving Northern Nevada's homeless neighbors and its work taking thousands of people and families permanently out of homelessness and poverty.

This 60-second video brings to life the impact of VOA's work better than I could describe it to you myself. [Click this link to watch the video](#) >>

We will hear personal stories during the breakfast program. This is a fundraiser so you will have an opportunity to make a gift, but there is no minimum or maximum gift required. It's Volunteers of America's job to inspire you to want to get involved. As much as anything, we want people to come and learn about the great programs offered to those in need in our community. I'd be delighted if you could join me.

This is a private, invitation-only event. Please RSVP to me directly by no later than October 25th I would love for you to join me at my table this year.

Thanks, [NAME].

Sincerely,  
[YOUR NAME HERE]

**Option #2) An email invite you can personalize. Features two video links. Short and sweet!**

Subject Line: Hi NAME – Please join me as my guest on Thursday, November 14<sup>th</sup> from, 8-9am. VOA's Shelter from the Storm.

Hi NAME

Please join me at my table at Volunteers of America's Shelter from the Storm Breakfast on Thursday, November 14<sup>th</sup> from 8:00 to 9:00 a.m. The breakfast will be held at the Eldorado Resort Casino. Check-in begins at 7:30 a.m. This is a fundraising event and an opportunity for people to come and learn more about what VOA does for our community.



*Some people can't imagine doing what we do.  
We can't imagine not doing it.*

**NORTHERN CALIFORNIA  
& NORTHERN NEVADA**

[Here's a 60-second video that shares why we are proud of what we do >>](#)

For real inspiration, watch this...

[Click this link to listen to Chris's testimonial during the 2017 breakfast program >>](#)

This is a fundraiser, so you will have an opportunity to make a gift, but there is no minimum or maximum gift required. It's Volunteers of America's job to inspire you to want to get involved. As much as anything, VOA wants people to come and learn about the great programs offered to those in need in our community.

I'm committed to this organization and serving as a Table Captain this year. Please RSVP to me directly by no later than October 25th. I would love for you to join me as one of my table guests.

Thanks, [NAME]. Hope you can join me. Kind

regards,  
[YOUR NAME HERE]

### Option #3) The original short version:

The more personal your invitation, the better. Here is VOA's original suggested wording for inviting your guests:

"Hi \_\_\_\_\_ I would like to invite you to join me for a morning of inspiration at the Volunteers of America's Shelter from the Storm Breakfast. This event is a succinct one-hour presentation about the individuals and families whose lives have been changed with help from Volunteers of America. This annual fundraiser is free to attend with an opportunity to make a gift. I guarantee that you will be touched and moved by the very personal stories of those who have lifted themselves up, and worth an hour of your time. I look forward to talking with you and encourage you to tour the VOA facility to experience first-hand how you can help change lives." I would be delighted if you could join me."