

October 7, 2015

Company  
Contact Name  
Address  
City, State Zip

Dear ,

It is with great excitement that we share with you the opportunity to participate in Volunteers of Americas Foster A Dream Program's annual Wonderland! Our goal is to plant seeds of promise in children living in the foster care system by providing meaningful experiences that expand their perspective on life and inspire them to believe they can achieve anything. We accomplish this through mentoring, life skills programs that help youth transition into adulthood, and celebrations like the Wonderland.

The holidays are a blissful time spent with family and loved ones, but for foster children the holidays can be a painful reminder of the family they have lost. Many end up feeling ignored, isolated, and forgotten. The Wonderland is designed to brighten the holidays for thousands of foster children every year with 10,000 square feet of Holiday Magic!

As a sponsor, you will be exposed to thousands of visitors on our website, over 800 hundred community volunteers and multiple companies involved in the event. The Wonderland is the grand result of a community coming together to support local foster children and make the holidays a joyous time. It's an experience treasured by all who participate! It is our hope that you will be a sponsor and help us grant holiday dreams to thousands of foster children in our community.

A former foster youth and donor once said "Nobody know family better than a foster youth who can't be with the family they belong to and can never belong to the family they live with , if you understand that then you understand how I feel and all these kids feel...". We may not be able to replace a family but for this one time of year when the lack of family is so prevalent, we can help them to feel special and part of a bigger family with your help.

Someone will be contacting you in the next week to answer any questions you may have. Please don't hesitate to contact me in the meant time at 925-228-0200 or by email at [kcastaneda@voa-ncnn.org](mailto:kcastaneda@voa-ncnn.org).

Thank you for your time and consideration,

Kim Castaneda  
Regional Development Director