



Spread the joy and make a foster child's holiday dream come true!

Sponsorship Opportunities

Holiday Hero: Allows over 1,000 foster children to experience the magic!

\$20,000

- Name recognition as Lead Sponsor of Wonderland
- Your full size banner displayed prominently at the event
- Company logo on t-shirts worn by 400+ volunteers during event
- Company logo listed as main sponsor on our website and event materials
- Includes an exclusive party in your honor at location to introduce event
- Special volunteer opportunities for your employees

Rudolph's Extravaganza: Your generosity will support 500 children to experience the magic!

\$10,000

- Special volunteer opportunities for your employees
- Company logo on our website and displayed at the event
- Area named after your company
- Company logo printed on bags given to guests
- Includes six tickets to exclusive kickoff event

Santa's Secret Helper: Your generosity will support 250 children to experience the magic!

\$5,000

- Special volunteer opportunities for your employees
- Company logo on our website and displayed at the event
- Santa's photo booth named after your company
- Includes four tickets to exclusive kickoff event

North Pole Champion: Your gift will support 50 children to experience the magic!

\$1,000

- Special volunteer opportunities for you employees
- Company name on our website and displayed at the event
- Includes two tickets to exclusive kickoff event

Wonderland Booth Sponsor

\$500

- Logo included on event signage
- Exclusive volunteer opportunities at booth

Sponsorship Deadline: October 31, 2016 for Holiday Hero, Rudolph's Extravaganza & Santa's Secret Helper. November 15, 2016 for North Pole Champion and Wonderland Booth Sponsor.

Contact: Nicki Marazzani

nmarazzani@voa-ncnn.org (925) 269-7009

Web Exposure: During the month of November and December we receive 5,000 + unique visits with over 30,000 hits per month.

Wonderland Event Exposure: We host 600+ volunteers during the build and event days, including many different companies and social groups represented as booth hosts. There will be over 1,000 foster children and adults/caregivers in attendance over the 4 day event.

Any funds not used for the Wonderland event will go to support Foster Youth Services within our program.

